



**Inspire**  
YOUR WORLD

*Celebrating the people,  
companies and causes that  
inspire us to give back*

EDITORIAL LINEUP

## FVI

FOR VOLUNTEER INFORMATION

### Causes Celeb

Clay Aiken: America's most successful Idol steps out of the spotlight and into the lives of disabled children with his YMCA Camp Gonzo.

### Schools for the Children of the World

Teachers build a future for education in Honduras.

### Products That Give Back

Dan's Chocolates, Better World Club and more

### Cutting Through

Who are you *really* giving to when you buy those magnetic ribbons and stick them on your car?

### World Health Day 2005

How readers can support the mission to "make every mother and child count"

### Technically Speaking

The top Web sites matching volunteers with causes

### Companies with Heart

Health-and-wellness-product company Tom's of Maine makes the world a beautiful place.

### Contact Information:

Call 973•788•2000 and ask for a sales representative or email:  
sales@inspireyourworld.com  
classifieds@inspireyourworld.com  
subscriptions@inspireyourworld.com.

## Features

### Cover Story: Prescription for Change

*IYW* goes beyond the horror-story headlines to uncover how Merck, Pfizer, Novartis and other pharmaceutical companies are doing good by giving to causes at home and abroad.

### Long March to Victory

WalkAmerica 2005 and National Immunization Week turn our eye to the 50th anniversary of March of Dimes' victory over polio—and how volunteers are aiding the organization's current fight against premature births.

### Going to Bat for a Cause

Every April 15, Major League Baseball celebrates Jackie Robinson Day. We celebrate the everyday efforts of the Jackie Robinson Foundation to give kids mentoring programs, scholarships and a chance to succeed. Plus: today's big-league altruism all-stars.

### Kids with Cameras

A close-up view into how this international group teaches children in difficult circumstances to appreciate the beauty and dignity of their own expression—and to create photos and an award-winning film in the process.

### Rewriting the Book

Reading changes lives when Scholastic uses corporate resources to bring literacy into prisons, communities and classrooms in need.

## Columns

### ASK BILL

April 15 is just around the corner! Financial expert Bill Bresnan discusses tax implications of giving.

### YOUTH MOVEMENTS

SAFE HOMES creates a nationwide network of caring communities via a grassroots movement.