

Inspire™

YOUR WORLD

A magazine celebrating the people, companies and causes that inspire us to give back

NATIONAL RATE

PLACEMENT	CODE	IMAGE AREA	RATE
Back Cover	BC	7 3/4" x 10 3/4"	\$19,800.
Inside Back Cover	IBC	7 3/4" x 10 3/4"	\$16,500.
Inside Front Cover	IFC	7 3/4" x 10 3/4"	\$16,500.
Full Page	FP	7 3/4" x 10 3/4"	\$11,500.
Junior Page	JP	5 1/8" x 8"	\$7,700.
Half Page Horizontal	HH	7 3/4" x 5 1/8"	\$6,500.
Quarter Page Horizontal	QH	5 1/8" x 3 7/8"	\$4,150.
Quarter Page Vertical	QV	3 7/8" x 5 1/8"	\$4,150.
Classified	CL	per 1 7/8" column inch (B&W only)	\$210.
Faces of Giving	FG		\$900.

REGIONAL RATE

PLACEMENT	CODE	IMAGE AREA	RATE
Full Page	FP	7 3/4" x 10 3/4"	\$5,200.
Junior Page	JP	5 1/8" x 8"	\$3,700.
Half Page Horizontal	HH	7 3/4" x 5 1/8"	\$2,900.
Quarter Page Horizontal	QH	5 1/8" x 3 7/8"	\$1,750.
Quarter Page Vertical	QV	3 7/8" x 5 1/8"	\$1,750.
Faces of Giving	FG		\$900.

- Magazine Trim Size 8 3/4" x 11 3/4"
- All Ads With Bleeds (Oversize): Additional 10%
- Agency Discount 15% Applied
- Non - Profit 15% Applicable

- ALL RATES - One Issue
- 3 Issue Agreement - 5% OFF
- 6 Issue Agreement - 10% OFF

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