

Inspire™ YOUR WORLD

A magazine celebrating the people, companies and causes that inspire us to give back

AD Space Closing - 2005

| ISSUE DATE | AD CLOSING | MATERIAL DUE DATE | ON SALE DATE |
|-----------------------|------------|-------------------|--------------|
| February / March | 01/06/2005 | 01/11/2005 | 02/04/2005 |
| April / May | 03/10/2005 | 03/15/2005 | 04/08/2005 |
| June / July | 05/05/2005 | 05/10/2005 | 06/03/2005 |
| August / September | 07/07/2005 | 07/12/2005 | 08/05/2005 |
| October / November | 09/08/2005 | 09/13/2005 | 10/07/2005 |
| December / January 06 | 11/03/2005 | 11/08/2005 | 12/02/2005 |

SPECIFICATIONS

| PLACEMENT | CODE | IMAGE AREA |
|--------------------------------------|------|-----------------------------------|
| *Inside Front Cover | IFC | 7 3/4" x 10 3/4" |
| *Inside Back Cover | IBC | 7 3/4" x 10 3/4" |
| *Back Cover | BC | 7 3/4" x 10 3/4" |
| *Full Page | FP | 7 3/4" x 10 3/4" |
| Half Page Horizontal | HH | 7 3/4" x 5 1/8" |
| Junior Page | JP | 5 1/8" x 8" |
| Quarter Page Horizontal | QH | 5 1/8" x 3 7/8" |
| Quarter Page Vertical | QV | 3 7/8" x 5 1/8" |
| Classified | CL | per 1 7/8" column inch (B&W only) |
| Faces of Giving | FG | Please talk to your Salesperson |
| *Magazine Trim Size 8 3/4" x 11 3/4" | | Safety of 3/8" all around |

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